



Cat Tales, Inc.
PO Box 901
Middletown, CT 06457
860-344-9043

“The Fast and the Furriest” Sponsorship Levels and Benefits

August 13, 2017 @ 10am – 3pm

Rain Date: Sept. 10, 2017

Due Aug. 1, 2017

PLATINUM SPONSOR - \$500

- Announcement of Sponsorship on the Cat Tales, Inc. & E.R.E. Facebook Page*
- Company Logo / company name displayed on event T-shirts
- Recognition from Podium
- 4 complimentary spots in the show for judging
- 2- 10x10 vendor space available
- Company logo and link on our Event Website Page
- Company listing of sponsorship in Cat Tales, Inc. Fall newsletter**
- Marketing exposure
 - Insertion of marketing materials supplied by sponsor in event bags
 - Sponsor name as part of announcements on all event related emails
 - Company logo on event signs

ENTERTAINMENT SPONSOR - \$400

- Announcement of Sponsorship on the Cat Tales, Inc. Facebook & E.R.E. Facebook Page*
- Company Logo / company name displayed on event T-shirts
- 2 Complimentary spots in the show for judging
- Company logo and link on our Event Website Page
- Company listing of sponsorship in Cat Tales, Inc. Fall newsletter**
- 1- 10 x 10 Vendor space available
- Marketing exposure
 - Insertion of marketing materials supplied by sponsor in event bags
 - Sponsor name as part of announcements on all event related emails
 - Company logo on event signs

GOLD SPONSOR - \$300

- Announcement of Sponsorship on the Cat Tales, Inc. & E.R.E. Facebook Page*
- Company Logo / company name displayed on event T-shirts
- Recognition from Podium
- 2 complimentary spots in the show for judging
- 1- 10 x 10 vendor space available
- Company logo and link on our Event Website Page
- Company listing of sponsorship in Cat Tales, Inc. Fall newsletter**



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SILVER SPONSOR - \$100

- Announcement of Sponsorship on the Cat Tales, Inc. & E.R.E. Facebook Page*
- Company Logo / company name displayed on event T-shirts
- Recognition from Podium
- 1 complimentary spot in the show for judging
- Company listing of sponsorship in Cat Tales, Inc. Fall newsletter**

BRONZE SPONSOR - \$75

- Announcement of Sponsorship on the Cat Tales, Inc. Facebook Page*
- Company Logo / company name displayed on event T-shirts
- Recognition from Podium

VENDER - \$40

- Exposure and public recognition
- 10X10 space available to set up

TROPHY SPONSOR - \$30

- Announcement of Sponsorship on the Cat Tales, Inc. Facebook Page*
- Plaque on trophy with your company name as “Donated by”

RAFFLE ITEM

- Exposure and public recognition of your charitable contribution at the event
- Announcement of Raffle/Auction donation on the Cat Tales, Inc. Facebook Page*

GOODIE BAG ITEM – 200 bags

- Exposure and public recognition of your charitable contribution at the event

*NOTE: * Followers: over 3,000 people; **Distribution: 1,186 readers*